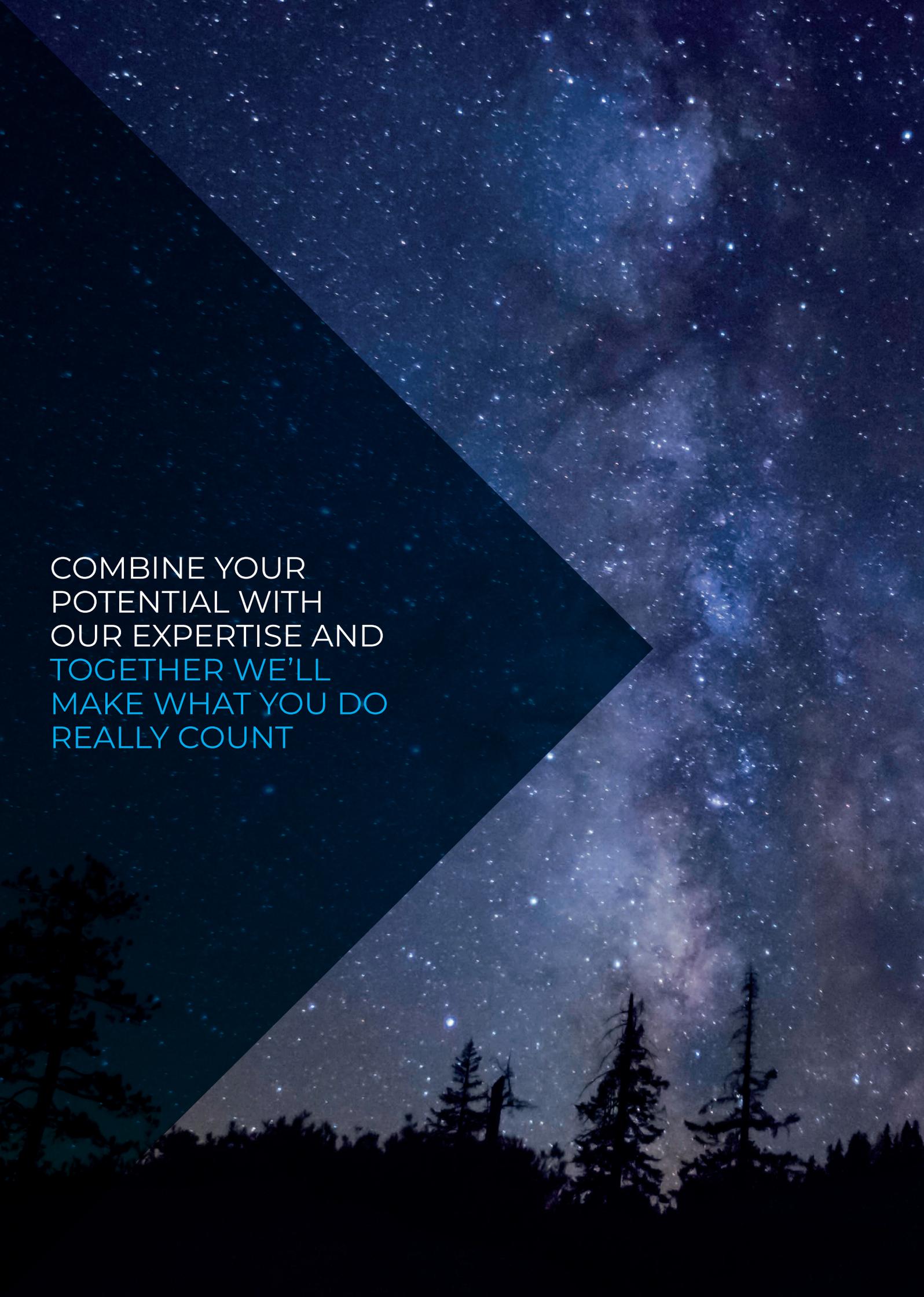


HELPING YOU THRIVE  
IN A CHANGING WORLD

A night sky photograph featuring the Milky Way galaxy. The galaxy's bright, star-filled band stretches diagonally from the upper right towards the lower left. The background is a deep, dark blue, densely populated with individual stars. In the foreground, the dark silhouettes of evergreen trees are visible against the starry sky. A large, dark teal triangular shape is overlaid on the left side of the image, pointing towards the center.

COMBINE YOUR  
POTENTIAL WITH  
OUR EXPERTISE AND  
TOGETHER WE'LL  
MAKE WHAT YOU DO  
REALLY COUNT

## MOORE KINGSTON SMITH HAS BEEN LOOKING AFTER BUSINESSES, NOT FOR PROFIT ORGANISATIONS AND PRIVATE INDIVIDUALS FOR THE BEST PART OF A CENTURY.

We are constantly evolving and today we are proud to be an award-winning top 20 firm with 62 partners and 500 staff across multiple sectors in the UK and internationally.

Although much of our work is increasingly complex, our approach remains simple: our clients are at the heart of everything we do.

We take time to understand your challenges and aspirations. And we focus on giving you suggestions that are relevant and forward-thinking.

We know that, whatever the task, we can deliver. But we also know that, ultimately, the bottom line for any client is, "Do I like them and can I work with them?" We work very hard to make sure the answer is "yes".

Your business is not just about what you do, it's about who you are. And our business is all about what we can do for you.



A handwritten signature in black ink, appearing to read "Martin Muirhead". The signature is fluid and cursive, with a long horizontal stroke at the end.

Martin Muirhead, Senior Partner

# FROM OUR WORLD TO YOURS

## YOUR POTENTIAL

**Our clients are hugely diverse, but there is a single word that unites them: potential.**

Our cross-continent work has deep roots in local communities around the world. In an increasingly global business environment, it's our job to understand the new markets clients move in to, and how to keep them moving forwards.

Whether you are a business, a not for profit organisation or a private individual, we understand that you have problems you need to solve and dreams you hope to realise. Our job is to help you on that journey.

The greatest privilege of our work comes from supporting you as you sharpen your vision and shape your strategy. Our greatest thrill comes from seeing you succeed.

## Passion

▶ **Our clients are innovative, entrepreneurial and passionate about being the best they can be. We empower them and help them on their journey.**

## Community

▶ **We harness our one-to-one client connection with a big picture vision.**

## OUR EXPERTISE

As a firm, we are trusted advisers to more than 7,000 clients across the UK and internationally.

With member firms in over 100 countries, we're at the heart of communities across the world. We help you understand your country, sector, and local community better. To plan for today, and prepare for what's to come, tomorrow.

Of course, as accountants, we crunch the numbers. But it's the way we listen and question that sets us apart. We are your sounding board providing insights that enable you to grow and thrive.

Our partner-led structure gives you a direct, highly responsive contact within the firm. Our holistic approach provides the breadth and reach of resources to enhance your ambitions. And our care and willingness to go the extra mile create added value.

Our offering is the best of both worlds: detailed attention and big picture vision. Combine your potential with our expertise and together we'll make what you do really count.

## Access

- ▶ We exist to save our clients time, money and stress.

## Care

- ▶ We are our clients' trusted advisers through tough times and good times.

## OUR SERVICES AND SECTORS

When you work with us, you'll be working with experienced partners with a deep understanding of your sector. Experts who can help you see the way forward when things don't seem all that clear. Here are the sectors and services we specialise in:

### SERVICES

- Audit services
- Auto enrolment
- Board advisory services
- Bookkeeping & accounting services
- Business insight
- Business start-up services
- Business strategy & advisory
- Charity fundraising & management
- Cloud accounting
- Company sale & AIM IPOs
- Company secretarial
- Company structuring
- Compliance & assurance services
- Data protection (GDPR)
- Due diligence
- EIS & SEIS
- Employer services
- Financial forecasts
- Financial planning
- Forensic accounting
- Fundraising & growth capital
- Governance & board advisory
- Growth advisory
- HR advisory & outsourcing
- Independent financial advice
- Insolvency services
- International expansion
- Inward investment
- Legal advisory
- Management buyout
- Mergers & acquisitions
- Outsourcing
- Payroll
- Pensions
- Profit reinvestment
- R&D tax credits
- Risk evaluation management
- Share options
- Succession planning
- Tax planning, compliance & advisory
- Valuations
- VAT planning
- Wealth planning

### SECTORS

- Automotive
- Charities
- Education
- Financial services
- Healthcare
- Leisure, hospitality & travel
- Media
- Manufacturing, transport & logistics
- Professional services
- Property
- Shipping
- Sports
- Technology
- Trade associations



“Moore Kingston Smith were there for us for the whole journey. It was clear from the start they had a thorough understanding of our sector, and they were dedicated to helping us achieve our goals. It felt more like a partnership than a client relationship.”

# ABOUT THE MOORE GLOBAL NETWORK

At Moore, our purpose is to help people thrive – our clients, our people and the communities they live and work in. We're a global accounting and advisory family of over 30,000 people across more than 260 independent firms and 110 countries, connecting and collaborating to take care of your needs – local, national and international.

When you work with Moore firms, you'll work with people who care deeply about your success and who have the drive and dedication to deliver results for you and your business. You'll have greater access to senior expertise than with many firms. We'll be here for you whenever you need us – to help you see through the maze of information, to guide you in your decisions and to make sure you take advantage of every opportunity. To help you thrive in a changing world.

## CONTACT US

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