



Our community engagement report

1 May 2017 - 30 April 2018



Kingston Smith in the community

Welcome to Kingston Smith's community engagement report

We believe it is important to give something back to the communities around us. By providing support and guidance to local people, businesses and charities, we have a positive effect on them and future generations. Here is just a snapshot of our recent exciting community projects.

And action!

Every October, Kingston Smith has an Action Day to support local causes. All our staff and partners leave their desks for the day to go and give back to the community, helping on many different projects.

“The volunteers' efforts help us achieve development ideas, care for the gardens and enhance the natural environment.
”

Sophia Ioannou
Environmental Tutor and Founder of Plant Environment



“What we love about Kingston Smith volunteers is their irrepressible good humour, even when carrying very smelly manure!
”

Sarah Hudson, Chair of Friends of City Gardens



Action Day case study

Organisation

Oasis Aquila Housing, a housing and homelessness charity.

Project

16-25 Oasis Aquila No. 3 is a supported accommodation unit in Peckham, helping women aged 16-25 towards independent living.

What we did

Redecorated communal areas, renovated kitchens, gardening, laid new flooring.

Change for the better that occurred due to Kingston Smith's contribution



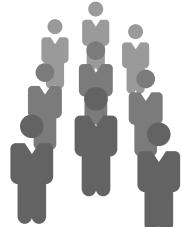
Brighter future

Kingston Smith's involvement has meant that Oasis Aquila can achieve its charitable aims more effectively through not only the outcomes above, but also by freeing up its staff to ensure they have more time for their day jobs.



2017 charity partner

Rainbow Trust Children's Charity



Total benefit

more than 75 families who have a child with a life-threatening or terminal illness to receive support from trained carers for one year.

“The partnership between Rainbow Trust and Kingston Smith was hugely successful, raising a staggering £92,133. I would like to sincerely thank everyone at Kingston Smith.”

Zillah Bingley, Chief Executive at Rainbow Trust Children's Charity

*raised during the period October 2016 - October 2017.

Rainbow Trust Children's Charity supports families that have a child with a life threatening or terminal illness and who desperately need their help at home, in hospital and in the community.

2018 charity partner

Mind



The Yorkshire Three Peaks Challenge, Prudential RideLondon, Thames Bridge Trek, half-marathons, Sky dives, Abseils, bake sales, dress-down days, sweep stakes.



First ever Mental Health First Aider trained, and many more since

Mind is the UK's leading mental health charity. It provides vital information, advice and support for the one in four people experiencing mental health issues in any given year.

Other giving



raffle prizes
for local organisations

buying advertising space
in activity programmes of local clubs

supporting independent artists
by displaying their artworks in our offices

Various charity quizzes

Volunteering



54 hours of free consultations by Kingston Smith Fundraising & Management team leading to more efficient decisions for charities and improved strategies for measuring impact and attracting funders.

We surveyed our employees to ask how they volunteer and give back. The survey found that:



school governors, fun-run stewards, guide leaders, coffee mornings, quizzes, youth, education, arts, health, environment, animal, women's networking, providing pro bono meeting space and mentoring for charities, mentoring and advice to uni entrepreneurial students and startups.



“Dan Fletcher [Director (Fundraising) - Kingston Smith Fundraising & Management] has been a trustee with charity Rethink Mental Illness for three years. He was co-opted onto our board for his fundraising expertise when we needed to put a renewed emphasis on this method of financing our work.”



“His role with Kingston Smith means that he has an understanding of the workings of organisations beyond his own particular specialism and I find him to be a thoughtful and thought-provoking sounding board. I'm very pleased, therefore, that he has indicated his willingness to serve with us for another three years.”

Philippa Lowe, Chair, Rethink Mental Illness - charity providing services for people severely affected by mental illness and also informing and campaigning on their behalf.

£150,000 promo film for charity DEBRA



One of the 2017 winners of our annual Kingston Smith Creative Vision Award

The Kingston Smith Creative Vision Award offers two charities the opportunity to win a free animated film worth £150,000 to promote their message.



“We are absolutely thrilled with the success of our Kingston Smith CVA film,” said Ben Merrett, CEO of DEBRA. “Apart from its social media impact, we're also showing it widely in schools and charity shops to raise awareness and stimulate discussion. Thank you Kingston Smith!”

DEBRA is the national charity supporting people suffering from the genetic skin condition epidermolysis bullosa (EB).



Your potential, our expertise

“As a firm, we value our relationship with the communities we operate in. We’re always trying to improve how we give back to those around us and have plenty more exciting activities lined up for the coming year. Everyone’s really looking forward to getting involved.”

Maureen Penfold
Managing Partner, Kingston Smith

Contact us

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West End

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For more information visit www.kingstonsmith.co.uk/community

 **Kingston Smith**