



THE NEW REALITY BUSINESS PLAN PRESSURE TEST

Interrogate your business plan for your own peace of mind

If you and your leadership team are planning your business's post-crisis reality, you have probably already overhauled your business model. But are you confident you have considered every possible aspect? Are you sure you have thought of everything and gone far enough?

In peak shape

What we are seeing among our clients now is that those who are adaptable and entrepreneurial are reimagining elements of their business to safeguard its future. They are refocusing their sales effort, reviewing staffing structure and planning creditor repayments.

They are nimble, proactive and savvy – and fit to face the future.

Objective reassurance

We offer a half-day facilitated workshop to help you scrutinise every angle of your business. It centres on a matrix of probing questions that our experts guide you and your team through. In effect, we cross-examine you on your plans to ensure you have realistic solutions in place and have not overlooked or underestimated anything.

By the end of the workshop, you will have a unique 360-degree profile of your business's preparedness to thrive.

Rigorous testing

We thoroughly double check your plans and their effect on your entire business ecosystem, both now and for the foreseeable future. We make sure you have got all your bases covered by focusing on these five key areas:

- Trading and risk
- Liquidity
- Customers and suppliers
- People
- Systems and controls.

THE NEW REALITY: BUSINESS PLAN PRESSURE TEST

Peace of mind

You might, for example, have reviewed your supply chain and be satisfied that it passes muster. But have you reviewed your suppliers' supply chains? Do you have alternative suppliers approved and ready, in case your primary ones let you down? What about their liquidity?

And what about your own liquidity? Are you making full use of tax structures to generate additional reserves? Are you using this to retain and motivate your talent or attract new recruits?

It's a kind of insurance policy and it's proving to be invaluable.

Contact us for a free assessment

We offer a free consultation which is completely confidential and where you are under no obligation.

To find out more, get in touch with your usual Moore Kingston Smith contact.

CONTACT US

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Dan has over ten years' experience in providing strategic advice to clients and eight years as both Chief Operating Officer and Chief Financial Officer of SMEs. Having run a business himself, Dan is able to advise clients from a unique perspective.

He always starts by developing a thorough understanding of his clients' aspirations and their business's culture, clients, USPs, operations and staff. From this, he develops strategies to work with his clients collaboratively to deliver their goals and maximise shareholder returns.