

## IS YOUR CHARITY FULLY COMPLIANT WITH FUNDRAISING REGULATION?

Ensure that your charity's fundraising programme is meeting the highest standards with our external review service. Our experienced team will assess your policies, procedures and practices against the Fundraising Regulator's Code of Fundraising Practice and provide you with a comprehensive report on areas that require improvement.

### What is involved?

We will conduct 1:1 interviews with key fundraising personnel, SLT members and relevant trustees, and potentially external suppliers involved in face-to-face or telephone fundraising as well as a desk review of documents such as:

- Fundraising strategies
- Examples of fundraising approaches – direct mail, community fundraising 'products', telephone fundraising scripts, email and online fundraising copy, funder contracts, mass events.
- Policies and procedures including: data protection, fundraising from vulnerable people, gift acceptance, corporate participator agreements, etc.

- A comprehensive list of who is involved in directly asking for funds.
- Copies of your complaints procedure and annual returns to the Fundraising Regulator.

We then produce a detailed report and can present it to internal audiences including the trustee board, senior management team and the fundraising team.

### Consultancy

To help you improve elements of your fundraising operations that do not comply with the Code of Fundraising Practice.

### Next steps

Contact us today to ask for a quote to review your fundraising operation's compliance with Code.

**By undertaking an external review, you can demonstrate your commitment to operating transparently and ethically, build trust with your supporters, stakeholders, and the wider public, and gain valuable insights into best practices.**

In the first instance, we offer any charity one hour of free consultancy to discuss your fundraising challenges.



**Dan Fletcher MCIOf (Dip)  
Director**

dfletcher@mks.co.uk  
+44 (0)20 4582 1115

