



MOORE MENTUM

## IPI GROWTH PROGRAMME

THE KEY TO UNLOCKING YOUR  
BUSINESS'S POTENTIAL



### IPI GROWTH PROGRAMME

Our class-leading IPI Growth Programme, delivered by the MooreMentum team, focuses on information, process and innovation (IPI). It is designed and proven to increase the profitability and value of a business for ambitious owner-managers like you.

The programme provides you with a tailored solution to maximise growth and achieve your goals, whether that be improving efficiency, dealing with succession or ultimately selling your business.

The programme is uniquely built on these three pillars for success – information, process and innovation. You need quality information to make decisions in the best interests of your business. Leveraging technology, we help you extract reliable real-time data to enable you to make targeted improvements to deliver material gains. We help you improve processes and get you thinking outside that box!

Our expert in-house specialists can support every area of your journey to ensure the greatest impact and return on investment. This might be anything from tax and corporate finance to people strategy and succession planning.

With MooreMentum, your business’s potential knows no bounds.

### KEY BENEFITS



Unparalleled business value gains.



Improved business operations.



Low monthly cost.



Success fee based only on increased profits.



Non-contractual trial period.



Empowered owner-managers working on the business, not in the business.





THE THREE PILLARS OF THE IPI GROWTH PROGRAMME



INFORMATION

You make business decisions based on your company’s management information. MooreMentum’s IPI Growth Programme gives you an accurate diagnostic analysis of your business’s current state of health. We then help you interpret this analysis and guide you in making effective decisions.



PROCESS

The programme thoroughly investigates your internal processes and systems to identify overlooked inefficiencies, which we then scrutinise. We enhance your current IT infrastructure, thus avoiding new technology investment. Your goal is to achieve maximum productivity and we set you on that path.



INNOVATION

You’re now ready to instigate meaningful change. Armed with a clear picture of information and processes, you can start introducing cutting-edge ideas and using us as an invaluable sounding board.



## WHAT OUTCOMES CAN YOU EXPECT?



Reliable management information providing guidance and direction.



Stronger margins based on peak operational performance.



KPIs that reveal a sustainable growth trajectory.



Strengthened market position.



Increased profitability.



Optimal valuation of the business.



Fully integrated, efficient and optimal systems and processes.



Clear strategic proposition for potential buyers.

## TESTIMONIALS



“The unique IPI processes, which promote aligned goals and give the management team a clear view of their own business, helped guide us to achieve an exit event value materially beyond anything achievable at the start of the process. We would thoroughly recommend the IPI Growth Programme and the MooreMentum team.”

**Craig Engelfried, Managing Director, London Vision Clinic**



“The IPI Growth Programme is extremely progressive and transformative. The profit growth results are outstanding. We would highly recommend it to every entrepreneurial owner-manager.”

**Tony Hill, Managing Director, Eden Facades**



“Whilst we have typically been good at identifying areas for improvement, we’ve often struggled to give them the due focus and to implement changes on time and in full. MooreMentum’s IPI process gives us a hugely effective means of crystallising our strategy into a realistic action plan, prioritising areas for action. Our monthly meetings are thought-provoking, constructive and beneficial. We really feel the MooreMentum team know our business well – they are the best we have worked with in the advisory world.”

**Chris Brennan, Director, Pump Street Chocolate**

ABOUT

PROGRAMME PILLARS

**OUTCOMES**

THE TEAM

OUTCOMES

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## ABOUT MOOREMENTUM

MooreMentum boasts a highly experienced and talented team of hand-picked experts who will help propel your business towards its full growth potential. Our class-leading IPI Growth Programme delivers growth insight and increased profitability to every pioneering owner-managed business that we work with.

The proof of MooreMentum's programme lies in each and every client success story. Our mission is to ensure that every owner-managed business we work with gets the best advice from the best of the best.

MooreMentum Ltd is part of Moore Kingston Smith LLP.

## GET IN TOUCH



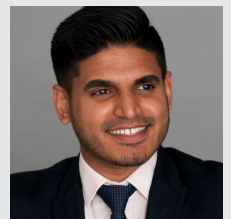
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